
PRESS RELEASE

LUMEN PRODUCTIONS INVESTS IN ROE VISUAL VANISH V4ST
Expanding its Cutting-Edge Video Capabilities

London, UK (17 June 2025) - Lumen Productions has made a significant investment in ROE Visual's Vanish V4ST LED panels. This investment marks an exciting new partnership between Lumen and ROE Visual, underscoring Lumen's commitment to delivering high-performance, future-ready solutions for its clients.

Based in Liverpool, Lumen Productions is a trusted name in technical production, offering top-tier lighting, video, rigging, and special effects for events of all scales. With pre-production facilities and a vast inventory of dry-hire equipment, Lumen helps clients bring their creative visions to life with precision and flair.

Known for supporting concerts, immersive experiences, corporate functions, and tours across the UK and Europe, Lumen Productions continues to raise the bar by integrating the most advanced technologies available.

Adding 150 sqm of ROE Visual's outdoor LED panel, Vanish V4ST is a strategic move to serve an increasing demand for lightweight, visually impactful, and tour-friendly video solutions.

"We've had our eye on the Vanish range for a while, and the V4ST hits the sweet spot for us," comments Zak White, Director at Lumen Productions. "This product is perfect for touring and summer shows where visuals must stand out, and the screens need to have good wind load resistance, offering performer and audience security. The image quality is fantastic, and ROE Visual's reputation for build quality gave us real confidence."

Stephen Hawker, Head of Video at Lumen, added: "We're constantly looking to offer clients something fresh and flexible. The Vanish V4ST has a versatility that allows us to be more creative with its use case while still maintaining technical reliability. We wanted a panel that would look great with show content but also with camera feeds. The V4ST does this job perfectly. "

With the delivery of the LED panels at their location in Liverpool, Lumen joins the ROE Visual family, bringing together a shared vision of excellence and innovation in live event production.

"We're thrilled to welcome Lumen Productions on board," said Dave Morris, Sales Director for ROE Visual UK. "Their team shares our passion for pushing the boundaries of visual performance, and we can't wait to see how they put the V4ST to work across their projects."

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The panels can be seen in action this summer at numerous festivals and tours, including the Colchester Castle Summer Series, Derby Summer sessions, and many other exciting deployments on Lumen's horizon.

****ENDS****

For media inquiries, please contact marina@roevisual.eu

About Lumen Productions www.lumenproductions.co.uk

About ROE Visual

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit www.roevisual.com.